

## **Appendix L      Database Registrant Confirmation Eblast**



## Stay in the loop

Between August 2008 and August 2009, British Columbia lost some 67,000 jobs, leaving the province with an almost \$3 billion deficit. Unemployment rates in Northern B.C., after improving considerably between 2002 and 2008, have crept back into double digits according to the latest reports from Statistics Canada.

While the immediate economic future of the North may seem uncertain, one thing is for sure, with vision and long-term planning, the North can benefit from a critical mass of new industries. Industrial projects are critical to delivering high-wage, high-skill, high-tech jobs to the people of northern British Columbia. Among those projects is the proposed Enbridge Northern Gateway Project.

The construction and operation of Northern Gateway will deliver sustainable economic and social benefits to local communities in Alberta and British Columbia. Should the project receive regulatory approval, it will create a lasting legacy of local investment, tax revenue and jobs for the North, over and above the tremendous benefits created by access to new and growing markets for Canadian natural resources. Some of these benefits include:

\$2.6 billion in local, provincial and federal government tax revenues during 30 years of operations  
About 62,700 person-years of employment created throughout the Canadian economy during the construction phase of the project  
About 1,150 long-term job opportunities throughout the Canadian economy  
\$68 million/year of labour-related income across Canada during operations

The Enbridge Northern Gateway Project is reaching out to people in northern communities to shape how the project will benefit their communities. We are going to structure our procurement policies so that construction contractors and sub-contractors maximize local hiring opportunities, particularly for Northern residents and Aboriginal people. From tug operators to heavy duty mechanics to environmental monitors, the project will require a range of positions from entry level to high-skilled, high-paying positions. These jobs and associated businesses are keys to diversifying the regional economic base for the long-term. It's an opportunity to build lasting economic legacies and new capacity, especially in Aboriginal communities.

Building and operating this important infrastructure project to the highest environmental standards is fundamentally important to us. That is why Enbridge is proposing the highest worldwide safety and navigational standards for the Kitimat marine terminal, and why we have held hundreds of community meetings along the proposed pipeline route.

Now that we have filed the application, the process for an in-depth review and analysis of the project is underway. By registering your business or resume on our website, we recognize your interest in becoming involved in the economic opportunities associated with employment or becoming a contractor, and we would like to thank you for taking the time to let us know that you are there and want to be a part of this exciting project. We encourage you to let your government leaders know that this project is important for you: [northerngatewayalliance.ca/support.htm](http://northerngatewayalliance.ca/support.htm)

To stay in the loop with project updates, become a fan on our Facebook page or follow us on Twitter ([@northerngateway](https://twitter.com/northerngateway)).

Thank you again for your interest in the Enbridge Northern Gateway Project.

Sincerely,

A handwritten signature in blue ink that reads "L. Campbell". The signature is written in a cursive style with a large, looped initial "L".

Lori Campbell  
Manager, Community Skills and Employment Initiatives