

COMMITMENT TO PUBLIC ENGAGEMENT

FACT SHEET



The Northern Gateway Project is committed to meaningful and open conversations with stakeholders and interested parties, including communities and private landowners, and Aboriginal interests in both Alberta and British Columbia. We believe that the stakeholder information received can improve the Project by gaining local knowledge, insight and recommendations from people living along the proposed pipeline corridor, as well as others potentially affected by the Project.

Northern Gateway began the public consultation program for the Project in 2002 with intent to:

- provide information about the Project
- identify issues, listen to concerns and answer questions
- obtain input into environmental assessment and design
- obtain input into economic and community benefits
- include input into project design, planning construction and operations
- establish a community-based forum, in the form of Community Advisory Boards, for stakeholder participation and input throughout the life of the Project

To date, many changes have been made as a result of stakeholder input, including significant modifications to the pipeline route and pump station locations; and safety enhancements that go beyond regulatory requirements relating to the Project's proposed Kitimat Terminal and marine operations.

Past and current public consultation initiatives:

- **Community Presentations:** Project representatives are actively engaged with community leaders and organizations through two-way dialogue and face-to-face meetings. Since 2002, representatives have met with communities and given over 300 presentations.
- **Open Houses and Technical Meetings:** Northern Gateway has hosted over 40 public open houses and/or meetings between 2005 and 2010. Open houses provide the public with the opportunity to learn about the Project, speak with Northern Gateway representatives, and voice their comments and concerns. At open houses, the public receives project information by way of information displays, models, handouts, maps, technical presentations, and videos. It is also an opportunity for those in attendance to ask questions directly of Enbridge technical specialists.
- **Regional and Provincial Conferences:** Project team members regularly attend regional and provincial conferences as an opportunity for Northern Gateway team members to hear and address concerns face-to-face with community leaders, while providing up-to-date project information.
- **Community Advisory Boards (CABs):** Established in response to a desire by stakeholders, Aboriginal peoples and interested parties for a meeting space to share information about the proposed pipeline project with other members of the community, as well as with representatives from Northern Gateway. The CABs will be in place for the entire lifetime of the Project.
- **Community Investment:** Northern Gateway is committed to investing in the communities where we live and work. We will add value in the community by investing in initiatives that coincide with our six areas of focus for community development: Arts & Culture, Community Leadership, Lifelong Learning, Natural Legacy, Safe Community and School Plus.
- **Regional Offices:** In addition to establishing an office in Calgary, AB, Northern Gateway opened offices in Vancouver and Kitimat, BC in 2008.

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Employment, Training and Business Initiatives

Northern Gateway established a Community Skills and Employment Initiatives program in 2006. This program focuses upon:

- implementing a skills and employment development plan
- creating co-funding initiatives with government agencies
- creating education and training opportunities for local communities and Aboriginal groups along the pipeline corridor
- building training and education partnerships with government, unions, trade and technical associations, post-secondary institutions, Aboriginal education authorities, and local school authorities

Information Outreach

Another important component of Northern Gateway's public engagement program is to provide timely and current information. Project information (topics based largely on public request) is continually being produced, updated, and distributed. The following are some of the current outreach tools being used:

- **Print Material:** These materials include letters, brochures, newspaper inserts and advertisements, newsletters (hardcopy and electronic), fact sheets, technical discussion guides, maps, and regulatory updates.
- **Website:** The Northern Gateway website provides timely and up-to-date information to the public as it becomes available.
- **Mailouts:** Postal mail is delivered to thousands of identified stakeholders and may include the print material listed above.
- **Electronic Mail:** Northern Gateway has an e-news distribution list which has over 11,000 individual e-mail contacts. Updated project information is sent to this list.
- **Social Media:** Northern Gateway has active profiles on Facebook, MySpace, Twitter, YouTube and Flickr.
- **Videos and Commercials:** Our series of video productions is available on our website and YouTube.
- **Toll Free Number and E-mail Account:** The toll free number and general email address enable interested parties to leave a message with the information they are seeking. Project representatives contact interested parties with more information or put them in touch with the appropriate person. The toll free information number is 1-888-434-0533 and the general email address is info@northerngateway.ca.